



QlikView enhances SAB's performance management culture

Integrated reporting and analysis tool delivers exceptional ROI
SAB is the second-largest listed company on the JSE Securities Exchange, as well as South Africa's leading producer-distributor of alcoholic and non-alcoholic beverages and one of the nation's largest manufacturing firms. The group runs SAP across its operations to manage its sales, finance, marketing and supply chain functions, producing high data volumes across multiple systems in a complex IT structure.

The problem

In this milieu, SAB struggled to measure and manage output and perform data analysis. Business users employed various reporting tools to extract and analyse data, but these solutions proved complex and ineffective.

The company set out to find a solution that would allow it to combine and analyse multiple data sets across different systems. The solution had to be easy to use, fast and insightful in SAB's ongoing quest to measure and improve operational efficiency. It also had to handle vast amounts of data (230 000 rows of data are added every day in the operational system alone).

The solution

BusinessIntelligent introduced QlikView SAB's Operations Department who requested a proof of concept. The results outperformed the corporate IT alternative in terms of fit for purpose.

Test users indicated their satisfaction with QlikView on all aspects and 500 licences were purchased together with the QlikView SAP Connector.

User reaction

Users were impressed with the extraordinary speed of implementation recording that the application allowed them to start daily data analysis immediately, facilitated fast and accurate decisions and enabled them to gain insights and optimise results. "We suddenly had reporting and analysis at the click of a button", SAB business analyst Sonja Deyzel reported. "I now use QlikView for all my reporting and analysis. It associates all the information and lets us get into the key issues very quickly. Previous data queries took three hours for data extraction, more time to build a report, and more to do analysis. Today it takes 10 minutes to find the issue and resolve it."

Payback

Within a year of implementing QlikView, SAB reported an exceptionally high return on investment. This was the result of users' improved ability to control and manage information and provide their own reporting and analysis.

Operations Excellence Manager Sean Milne, "Our intention when purchasing QlikView was to provide superior customer service and productivity in the business. We have achieved that as well as an exceptional ROI through superior execution. QlikView allowed us to enhance our performance management culture with the power of our information?"

Depot manager's remarks "For me it's the ability for all to sing from the same hymn sheet... consistency in measures."

"It has allowed us immediate access to data and analysis of our processes. Accountability is now much more defined?"



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JUST FAST ANSWERS TO THE MOST CRITICAL BUSINESS QUESTIONS



The power of analysis pervades today's information-driven enterprise, from planning and budgeting, to streamlining operations, to pricing methods and partnering strategies and beyond. Organizations of all shapes and sizes are using analytics to improve their standing in the marketplace.

BusinessIntelligent is a leading Business Intelligence and Web Application Development Company serving clients across all industries. We enable our clients to manage, report and analyse their information in order to achieve their specific business goals efficiently and through the power of market leading technology.

QLIKVIEW

Complete Data Analytics providing

- data loading,
- data cleaning,
- data storage,
- data presentation,
- data security,
- process automation, and
- multiple platforms

flexible solutions for your business needs

TECHNOLOGY THAT PROVIDES AN END TO END SOLUTION.

QLIKVIEW

BusinessIntelligent has been QlikView Partner since 2008 and this partnership has enabled us to grow into a leading Business Intelligence company. Having achieved the QlikView Partner 2010 Exceptional Achievement Award for our work in implementing QlikView in South Africa our business and resources have scaled new heights in our ability to optimise your results and simply to lead you to become the best.

The QlikView Business Discovery platform bridges the gap between traditional BI solutions and standalone office productivity applications, enabling users to forge new paths and make new discoveries. QlikView works with what you already have and infuses a broad set of new capabilities into BI. It brings a whole new level of analysis, insight, and value to existing data stores with user interfaces that are clean, simple, and straightforward. Beyond any doubt QlikView is the fastest business insight delivery mechanism in the world.

QlikView is powerful and simple enabling users to slice and dice their data without limits.

With QlikView, there's no more waiting for outdated reports or lengthy deployment hassles. For the first time, the power of real-time business answers is in the hands of all users – so they can make better decisions and take action now.

What we do Best

We pride ourselves on our ability to comprehensively understand your business and your business requirements. This is demonstrated by the spread of companies we serve in all industries with the South African and World market.

Through the use of Market Leading Technology we are able to implement and deploy a solution that is custom fit to your business, delivering data at the speed of thought. We combine data from every business source within your organization, assisting you to make faster, smarter decisions with unprecedented business insight.



CONSULTING

A key component of any successful Business Intelligence implementation is a strong understanding of the end goal. Our unique skill set is the ability to be able to quantify and understand that requirement and deploy a solution that enables your business to achieve. Our approach to all projects follows a template that we have customized and has proven incredibly successful and takes into account all components that are necessary to ensure a successful Business Intelligence Implementation.

Throughout the project scoping, planning, development and implementation phases we work with your business people to ensure a strong understanding of your culture and requirements and ensure that the project is implemented in the shortest time frame to ensure that you obtain value and maximum return on investment.



DEVELOPMENT

Business Intelligent has significant experience in developing and deploying custom built solutions for clients.

Our Web Development Team has a wealth of experience in multiple languages across multiple platforms ensuring that we are able to develop and deploy a solution that fits into your business and enhances your capability

We have strong skills and have implemented many Process Management and CRM systems for clients

Our focus on customized solutions ensures that we do not develop a system that forces the business to change processes to suite the system, but we rather build a system to suite your processes and your business approach.

This philosophy has proven to be extremely successful to clients as it ensures that the client is able to get all of the components of the system they require, built for their requirements, rather than buy an off the shelf system with a 60% fit.



OUR TRACK RECORD

BusinessIntelligent was established in 2006 focusing initially on Web Development, the Development of Business Intelligence solutions, CRM and Process Management Systems. We have a broad knowledge of various technologies and can define and implement a business solution that will drive better business outcomes in your business.

Our team of highly skilled consultants and developers work with you to develop, implement and deploy a world class solution using Market leading Business intelligence technology. BusinessIntelligent's proven track record is highlighted by the Blue Chip Companies we work with. These companies rely on BusinessIntelligent to provide them with solutions to business problems achieving positive and measurable results.

It operates in an open environment where you can access data from multiple sources (database, Excel, text, web). This is of particular relevance in an organisation where applications reside on more than one database. It also offers an open API, ODBC both in and out and easy export to Excel and other formats.



QlikView provides a very flexible environment where you can have unlimited dimensions and measures, no predefined hierarchies, and where a user can define their own measures and hierarchies.

Qlikview is a low cost solution as it combines all that functionality into a small product range.

It is easy to use (2 hours training), easy to maintain and easy to develop (days).

QlikView has become South Africa's preferred business intelligence (BI) software, according to the results of iWeb's annual BI survey. The survey showed that more companies bought QlikView last year than bought any other BI software. 22.3% of respondents to the survey bought QlikView, compared to 15.8% who bought the next most popular product.

