

QlikView overview

QlikView is the fastest growing BI software in the world and the preferred BI tool in South Africa. Its success stems from the way in which it has redefined Business Intelligence and is reflected in the fact that every day, 15 new companies choose QlikView as their BI tool.

One of the keys to this success is that it is designed around a patented technology called AQL (Associative Query Logic). This technology enables organisations of all sizes to unlock the value of their data to make better decisions that improve business results. Unlike traditional BI

Through QlikView's disruptive, in-memory associative approach, business users have experienced unprecedented success and satisfaction.

QlikView is a complete Data Analytics product providing

- data loading,
- data cleaning,
- data storage,
- data presentation,
- data security, and
- process automation.

It operates in an open environment where you can access data from multiple sources



solutions that are based on OLAP technology, QlikView delivers immediate value with payback measured in days or weeks rather than months, years, or not at all.

(data base, Excel, text, web). This is of particular relevance in an organisation where applications reside on more than one database. It also offers an open API, ODBC both in and out and easy export to Excel and other formats.

QlikView New Rules

QlikView's innovative approach results in significant benefits for our customers.

- **Fast Implementation...** Customers are live in less than 30 days, and most in a week.
- **Easy to Use...** End users require minimal or no training and enjoy "qliking" through the application.
- **Powerful...** Near instant response time on data volumes as high as a billion records across thousands of users.
- **Flexible...** Allows unlimited dimensions and measures and can be modified in seconds.
- **Integrated...** Dashboards, analysis and reporting in a single solution and on a single architecture.
- **Low Cost...** Less costly, shorter implementations result in fast return on investment.
- **Risk-Free...** Fully-functional free trial download and a seeing-is-believing experience.

